Whiffletree

BEST Neighborhood Attributes

Whiffletree V,VI,VII Homeowners Association

Tom Dixon, Beautification

Bill Ostergren, Treasurer

mywhiffletreehoa.com

BEST Neighborhoods Application Workshop
February 20, 2019

© 2019
WHOA

Whiffletree HOA (WHOA) Introductions

Tom Dixon, Beautification Chair

- Resident since 2004
- Married, two adult sons
- Retired from Quaker Oats
- Owns recruiting business in food manufacturing industry
- 12 yrs HOA Board involvement, Membership, Beautification

Bill Ostergren, Treasurer

- Resident since 1988
- Married, two adult daughters
- Retired from HP / EDS
- Previous Board involvement
- Supported PISD activities
- Active Member of Preston Meadow Lutheran Church

Volunteers Focused on Promoting Whiffletree

© 2019 WHOA

Topic Areas

- Neighborhood Identification
- Beautiful
- Engaged
- Safe
- Thriving
- Additional Neighborhood Focus

© 2019
WHOA

Whiffletree

Neighborhood Identification

- 477 Single family homes – Started in 1985
- North of Legacy between Independence and Coit – Main entrance at Marchman
- Four (of seven) entrances with lighted signs
- 2016 BEST Neighborhoods Platinum Awardee
- Whiffletree HOA web site and Nextdoor use
- Neighborhood Directory updated annually
- 19 Sales in 2018 with average price $523K

© 2019 WHOA

Whiffletree

(Northwest of Legacy / Independence)

© 2019
WHOA

Whiffletree

Beautiful - What

- Landscaping of Entrances and Parkway
- 5 Entrance beds, 4 Parkway beds, 17,000 SF
- Attractive Entrances focus with Clear Signage
- 3 Plantings per Year Plus Tulips in Spring
- Mowing, trimming, cleanup, irrigation, lighting
- Fertilization, weed control and insect control
- Well maintained mature trees and shrubs
- Impacts to other common areas and residences
- Christmas Decorations at Main Entrances

© 2019 WHOA

Whiffletree

PLATINUM LEVEL BEST NEIGHBORHOODS Beautiful · Engaged · Safe · Thriving 2016

Beautiful - How

- Beautification is largest WHOA expense
- Contract for weekly turf and bed maintenance
- Also for chemical application and major trimming
- Funding for 4 electric and 3 water meters
- Volunteer Beatification Committee for support
- Yard of Month Awards, incl. Holiday decorations
- Interaction with Plano Public Works as needed
- Flags displayed at entrances on holidays

© 2019 WHOA

Whiffletree

Engaged – Communication

- www.mywhiffletreehoa.com website
- Presidents letters and announcements
- Nextdoor postings, incl. Crime Watch notices
- Neighborhood Directory with references
- Mailings, Signs, Banners and Evites
- New Resident Visits
- Interaction with Plano City Depts. And Council
- 679 Neighbors currently on Nextdoor

© 2019 WHOA

Whiffletree

Engaged – Events

- Winter Social in January (Adults)
- July 4th Family Picnic and Kids Parade
- Halloween celebration on Langley Dr
- National Night Out Family Picnic
- Participation from Plano Police and Fire
- City of Plano Peanut Butter Drive Leaders
- Yard of Month Announcements

© 2019 WHOA

Whiffletree

Safe

- Police Substation in Our Neighborhood
- Crime Watch Leader and Team
- Communication of safety information
- Sponsorship of safety related seminars
- Great attendance at National Night Out
- High Police and Fire Participation in Events
- Participation in Citizens Police Academy

© 2019
WHOA

Thriving - Sustainability

- Website communication of water restrictions
- Inclusion of links to City of Plano resources
- Drought tolerant Native Plantings in beds
- Smart Irrigation (Rachio) controllers
- Raised height of mowing to conserve moisture
- Green conscious insect control
- Hardwood Mulch in WHOA landscaping

© 2019 WHOA

Whiffletree

Thriving - Involvement

- Regular attendance at Roundtable events
- Neighborhood Services Summit participation
- North Texas Food Bank Peanut Butter event
- Attendance at City Council Meetings
- Participation in Plano Homeless count
- Communication with City Depts. and Council
- Neighbors maintaining awareness of Neighbors
- 93% of paid member households voted in 2016

© 2019 WHOA

Whiffletree

PLATINUM LEVEL BEST NEIGHBORHOODS Beautiful · Engaged · Safe · Thriving 2016

Additional Neighborhood Focus

- Encourage more involvement in leadership
- Pursue opportunities for greater diversity
- Increase 63% rate of voluntary dues payment
- Expand use of volunteer committees
- More frequent website updates incl. letters
- Survey residents on WHOA needs and wants

© 2019 WHOA

Pride of Ownership

W – Welcoming (of all)
H – Helpful
I – Inclusive
F – Friendly
F – Forthright (honesty in action)
L – Leadership
E – Enthusiastic
T – Tested (good times and bad)
R – Reasonable (housing cost)
E – Engaged
E – Excellence (in all we pursue)

© 2019 WHOA

Whiffletree Lighted/Marked Entrances

© 2019
WHOA

Plano BEST Neighborhood

- 2016 Platinum Level Awardee

Whiffletree V, VI, VII Homeowners Association
3948 Legacy Drive – Suite 106 – PMB 288
Plano, TX 75023-8300
www.mywhiffletreehoa.com

Special Recognition

THE CITY OF PLANO

Plano City Council
Certificate of Congratulations

WHIFFLETREE V, VI, & VII HOA
BEST NEIGHBORHOOD – PLATINUM LEVEL

Whereas, Whiffletree has received the BEST Neighborhood Program Platinum Level Award from the City of Plano. The Award recognizes Whiffletree as a Beautiful, Engaged, Safe, and Thriving (BEST) community whose residents' teamwork and cooperation have created this strong neighborhood thereby making Plano a great place to live.

The Whiffletree neighborhood is a great example of what can be achieved when neighbors work together with each other and their community.

Therefore, I, Harry LaRosiliere, Mayor of the City of Plano, Texas, do hereby extend congratulations on behalf of the Plano City Council.

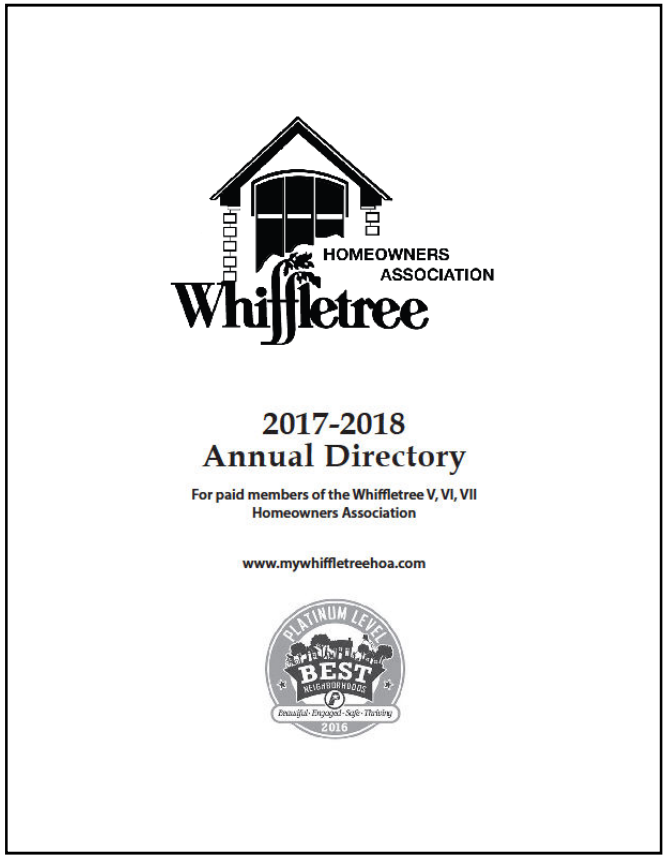
Office of the Mayor

Plano
City of Excellence

© 2019
WHOA

Whiffletree Neighborhood Directory

- For paid members, Neighborhood connections



HOMEOWNERS ASSOCIATION
Whiffletree

2017-2018
Annual Directory

For paid members of the Whiffletree V, VI, VII Homeowners Association

www.mywhiffletreehoa.com

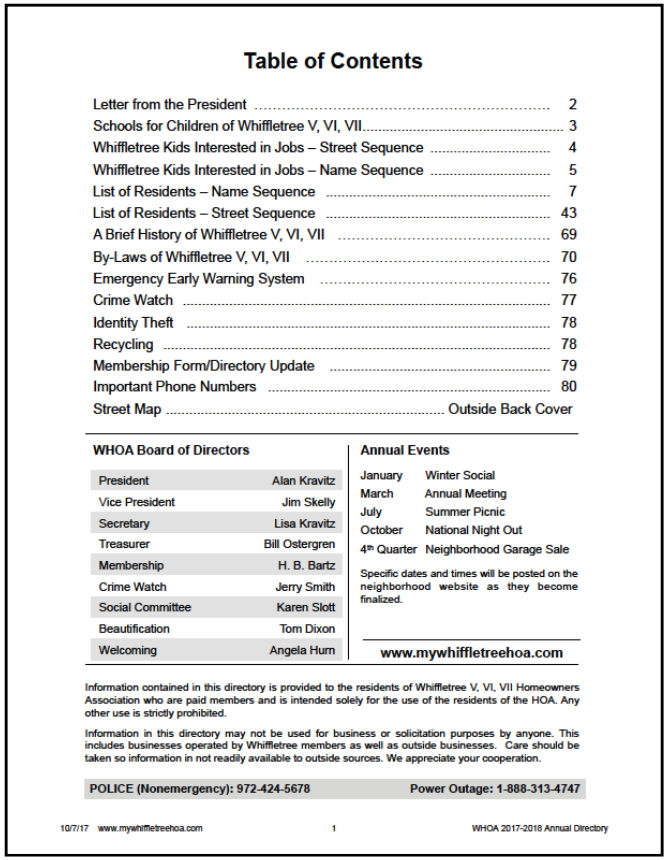


Table of Contents

Letter from the President 2
Schools for Children of Whiffletree V, VI, VII 3
Whiffletree Kids Interested in Jobs – Street Sequence 4
Whiffletree Kids Interested in Jobs – Name Sequence 5
List of Residents – Name Sequence 7
List of Residents – Street Sequence 43
A Brief History of Whiffletree V, VI, VII 69
By-Laws of Whiffletree V, VI, VII 70
Emergency Early Warning System 76
Crime Watch 77
Identity Theft 78
Recycling 78
Membership Form/Directory Update 79
Important Phone Numbers 80
Street Map ..... Outside Back Cover

WHOA Board of Directors

President	Alan Kravitz
Vice President	Jim Skelly
Secretary	Lisa Kravitz
Treasurer	Bill Ostergren
Membership	H. B. Bartz
Crime Watch	Jerry Smith
Social Committee	Karen Slott
Beautification	Tom Dixon
Welcoming	Angela Hurn

Annual Events

January	Winter Social
March	Annual Meeting
July	Summer Picnic
October	National Night Out
4th Quarter	Neighborhood Garage Sale

Specific dates and times will be posted on the neighborhood website as they become finalized.

www.mywhiffletreehoa.com

Information contained in this directory is provided to the residents of Whiffletree V, VI, VII Homeowners Association who are paid members and is intended solely for the use of the residents of the HOA. Any other use is strictly prohibited.

Information in this directory may not be used for business or solicitation purposes by anyone. This includes businesses operated by Whiffletree members as well as outside businesses. Care should be taken so information in not readily available to outside sources. We appreciate your cooperation.

POLICE (Nonemergency): 972-424-5678 **Power Outage: 1-888-313-4747**

© 2019 WHOA

Plano Peanut Butter Drive

- 1,012 pounds of PB delivered
- Also raised awareness

© 2019
WHOA

Whiffletree National Night Out BBQ

- Nextdoor advertisement and each residence received invite flyer
- Strong Police / Fire participation

© 2019
WHOA

NNO (no Rain delay)

- Fun and Recognition

© 2019 WHOA

Whiffletree July 4th Parade and Picnic

- Strong neighborhood participation
- Great fun for kids – Games?
- Hamburger Man burgers

© 2019 WHOA

Whiffletree Winter Social Event

- Post Holiday Gathering for Paid HOA Member Adults
- 2018 Sit Down Dinner at Napoli's Italian Restaurant Independence / McDermott (closed to public for our event)

© 2019 WHOA

Whiffletree Yard of Month Recognition

- Beautification Committee members run it, identifying candidates and collectively choosing the best yard
- Banner displayed, certificate and gift presented

© 2019 WHOA

Community Advocacy

- Interaction with City of Plano to Raise Awareness of Service Needs
- Crime Watch Awareness Postings on Nextdoor

© 2019 WHOA

Whiffletree

Halloween on Langley

© 2019
WHOA

Holiday Decorations

- Flags (10) displayed by Plano Rotary on National Holidays
- Christmas Decorations at main entrances after Thanksgiving

© 2019
WHOA

Whiffletree

Thank you!

Email: pay@mywhiffletreehoa.com

Website: http://www.mywhiffletreehoa.com

© 2019
WHOA