



WHOA May 19 Board Meeting Minutes

The May WHIFFLETREE BOARD MEETING was called to order at 7PM on May 19, 2025.

OLD BUSINESS

- Approve minutes of the prior board meeting (Annual Meeting, April 13, 2025). Good turnout for the meeting. Jim Skelly makes a motion to approve minutes. Tommy Dixon seconded the motion.
- Committee reports:
 - Social – Bill Webb (Hamburger Man scheduled for July 4).
 - Social Media – July 4th Hamburger man 11:45 to 1:30pm, fire/police at 10:30. Parade at 11am with same route. Volunteers for ice and a checklist will send out. Artwork for curbs and waiting for quote.
 - Micaela Rosales – Michaela showed us a media calendar to drive membership and share testimonies using CANVA, Facebook and Instagram at no cost. Board decided to keep FB page private for paid and unpaid.
- Membership – HB Bartz (Membership Drive) 216 members. Board decided to hang door hangers. WOW can chat with nonmembers. Add to newsletter. No door hanger with No Trespass. Bill checked with Plano police. No solicitation, we can still hang.
- Treasurer – Bill Ostergren Balance \$5,300 less from last April.
- Welcoming – Nona Reid & Suzanne Starling Delivered to 21 homes. Very positive.
- Crime Watch – Tom Moore (PPD & PFD schedule for July 4; NNO; speed cushions and monitoring). Officer Krk drive attendance and partner with 3 neighborhoods. Mayor and Chief in attendance.
 - City is not putting down speed cushions.
- Beautification – Tom Dixon. Memorial Day and meet at Jim Sat 24 9am. Two entrances are still being work on and landscaping will begin 2-3 weeks. Floodlights need to be replaced. Looking to rebuild the committee. Need 5 members.
- Women of Whiffletree – Andrea Landon
 - June 1 Lita's benefiting Emily's Place. Tequila and Beer Jul 12, 2025.

Other Old Business:

- Jim Skelley made a motion to end the meeting. Tom Dixon 2nd.

Next meeting Jun 16, 2025 AT 7:00 PM.