



7:00 PM WHIFFLETREE BOARD MEETING MINUTES – June 16, 2025

OLD BUSINESS

- Approve minutes of the prior board meeting (May 19, 2025). Officer Krk misspelled and corrected.
- Committee reports:
 - Social Media – Micaela Rosales
 - Discussing the posts on FB about parade, Book Club and WOW meeting. Asking to comment to help with visibility. Will post reminders. Please send Michaela pics to share of the parade and WOW meeting.
 - Social – Bill Webb – July 4 preparations, curb painting
 - Most everything is covered. Microphone and speakers needed. Reconfirm hamburger man, serving at 11:45. Bill will bring a check and cooler for popsicles. 3 gift cards for best decorated from Baskin Robbins at \$25 each. Reserve will need to be put out. Set up early. Email will be sent tomorrow for paid members, 3 emails to get people with links to register. Connie will keep the roster. Other two emails for paid members. Box of tickets and stickers?
 - Membership – HB Bartz
 - Still behind on membership from years past. 100 door hangers distributed. 60 more. Get a list from Connie and send an email reminder. Board members can help visit door to door to unpaid homes. Connie will send Andrea a report of WOW unpaid dues.
 - Treasurer – Bill Ostergren
 - Paid 21k to the landscaper. Plano paid promptly. Compared May 2024 to May 2025, \$4k less from last year due to unpaid members.
 - Welcoming – Nona Reid & Suzanne Starling: absent
 - Crime Watch – Tom Moore
 - Plano Fire and PD at parade and in October. For October, combining neighborhoods. Safety training event email went out.
 - Beautification – Tom Dixon
 - Completed. YOM awarded for May. Entrances look good.

- Women of Whiffletree – Andrea Landon
 - Meeting next week
 - 5k morning of July 4th
 - Membership incentives: chance to win gift basket (theme wine/dog/cat/GC from local restaurant) to be given away. One per week during membership drive. Money can be from the yard of the month.
 - AnneMarie: friendly letter to unpaid neighbors on 3 streets
 - 4th of July: next year, unpaid homes can pay at the July 4 event or they can pay online via the website
 - Wednesday July 2 Dixon will send Andrea an email to help with flags.
 - Next meeting August 18 at 7pm.
- Other Old Business:

NEW BUSINESS

Open Forum/Questions & Answers where neighbors can ask questions.